

I am very excited to announce

The Complete Activist One Day Grassroots School

Limited to forty students only!

Time: 9:00 a.m. – 5:30 p.m.

Date: March 20, 2010

Location: [Hampton Inn Columbia SC @ I-26/Harbison Blvd.](#)

Register online at:

<https://www.campaignforliberty.com/event/tickets-states.php?eventid=30>

The cost for Kirk Shelley to travel to SC and teach the class is being covered by the national Campaign for Liberty. The \$20 per student fee is to cover the room rental and lunch.



You owe it to yourself and the cause of liberty to learn how to win!

This isn't a seminar on ideas or theories – this school is about how to create change. This is not a class on how to schmooze, but what you need to do be respected and feared by the political class. If you are frustrated by politicians who say one thing at the Tea Party Rally, but break their promise at the State House, then **you need to be at this school.**

What others have said about The Complete Activist Grassroots School:

"I really enjoyed the school. I found it simultaneously informative, exciting and revolting" Luke Priest, Iowa

"The best activist training I have taken so far. Political reality is laid out in an easy to comprehend manner. They don't just tell you what the problem is; they give you a road map to strike back. Absolutely a must do training event." Al Gerhart, Co Founder, Sooner Tea Party. Founder Oklahoma Constitutional Alliance

The slides and training were extremely informative and educational - your real-world experience and anecdotes really hit home and were relevant to the materials. It was a pretty intense class - lots of information in a single day, but we got through it! Jeremy T. Goemaat, President, LogicBox, Inc.

Class outline:

- I. Real Nature of Politics and Politicians
- II. Political Strategy and Tactics
 - A. Types of Battles
 - 1. Obligatory, Survival, Opportunity
 - 2. Red Fox 4
 - B. Two Seasons of Politics (Legislative and Election)
 - 1. Legislative
 - A. Inside Operations
 - 1) Choosing a leader
 - 2) Parliamentary Procedure
 - 3) Committees and Hearings
 - 4) Staff
 - 5) Lobbyists
 - 6) Executive Branch
 - 7) Forcing the vote
 - B. Outside Operations
 - 1) When to fight -- Goals
 - 2) Where to fight -- targeting
 - 3) How to fight
 - a) What to ask for
 - b) Coalitions: Pros and Cons
 - c) Best and better techniques [mail, phones, email etc.]
 - 2. Elections
 - A. Greatest myth/lie in politics
 - B. Lobbying
 - 1) Survey
 - 2) Citizen education
 - 3) Opportunities and dangers
 - C. Conclusion: What you must prove
- III. Keys to Victory
 - A. Communications
 - 1. Written
 - a) Copy writing

- b) Design and layout
- c) Types and uses: Mail, flyers, posters, ads
- 2. Verbal
 - a) Speeches
 - b) Radio
 - c) Phones
- 3. Press
- B. Organizational Technology
 - 1. Recruitment
 - 2. Meetings
 - 3. Lists
 - 4. Internet and websites
- C. Fundraising
 - 1. How to raise money; principles of success
 - 2. Techniques
 - a) Mail and telemarketing
 - b) Events
 - c) Face-to-face/High-dollar
 - d) Email and Internet technology

Best regards,

Talbert Black, Jr.
Interim State Coordinator
South Carolina Campaign for Liberty

www.campaignforliberty.com/usa/SC/

GOVERNMENT ACCOUNTABILITY
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